



Rowan University

# Institutional Profile Report

Submitted to the Office of the Secretary of Higher Education  
Fall 2013



Rowan University

In accordance with the 1994 Higher Education Restructuring Act to “prepare and make available to the public an annual report on the conditions of the institution,” Rowan University has prepared the Rowan University Institutional Profile Report for Fiscal Year 2013.

The form and content of this report is established by the Office of the Secretary of Higher Education. It includes:

- A. accreditation status;
- B. number of students served;
- C. characteristics of undergraduate students;
- D. student outcomes;
- E. faculty characteristics
- G. profile of the institution;
- H. major research and public services activities; and
- I. major capital projects underway in Fiscal Year 2013

We hope this report will prove useful to the Office of the Secretary of Higher Education and to the public.

On behalf of Rowan University,

A handwritten signature in cursive script that reads "Joseph F. Scully, Jr.".

Joseph F. Scully, Jr.  
VP for Finance & CFO

Dr. Ali A. Houshmand  
President  
Rowan University



**MIDDLE STATES COMMISSION ON HIGHER EDUCATION**  
3624 Market Street, Philadelphia, PA 19104-2680. Tel: 267-284-5000. Fax: 215-662-5501  
[www.msche.org](http://www.msche.org)

## STATEMENT OF ACCREDITATION STATUS

**ROWAN UNIVERSITY**  
201 Mullica Hill Road  
Glassboro, NJ 08028-1701  
Phone: (856) 256-4000; Fax: (856) 256-4929  
[www.rowan.edu](http://www.rowan.edu)

**Chief Executive Officer:** Dr. Ali A. Houshmand, President

### INSTITUTIONAL INFORMATION

**Enrollment (Headcount):** 10750 Undergraduate; 1383 Graduate  
**Control:** Public  
**Affiliation:** State  
**Carnegie Classification:** Master's - Larger Programs  
**Degrees Offered:** Bachelor's, Postbaccalaureate Certificate, Master's, Post-Master's Certificate, Doctor's - Professional Practice (Medical Doctor (M.D.)), Doctor's - Research/Scholarship;  
**Distance Education Programs:** Yes

**Accreditors Approved by U.S. Secretary of Education:** National Association of Schools of Art and Design, Commission on Accreditation; National Association of Schools of Music, Commission on Accreditation; National Association of Schools of Theatre, Commission on Accreditation; National Council for Accreditation of Teacher Education; National League for Nursing Accrediting Commission

### Instructional Locations

**Branch Campuses:** Rowan University at Camden, Camden, NJ

**Additional Locations:** Camden County College, Blackwood, NJ; Cooper Medical School of Rowan University, Camden, NJ; Cumberland County College, Vineland, NJ; Rowan University at Stratford, NJ, Stratford, NJ

**Other Instructional Sites:** None

**ACCREDITATION INFORMATION**

**Status:** Member since 1958

**Last Reaffirmed:** June 25, 2009

**Most Recent Commission Action:**

March 7, 2013: To note the visit by the Commission's representative and to affirm the inclusion of the additional location at Cooper Medical School of Rowan University, 401 South Broadway, Camden, NJ 08103 within the scope of the institution's accreditation.

March 7, 2013: To acknowledge the complex substantive change request and to include within the scope of the institution's accreditation the following changes: 1) the change in the established mission of the institution to incorporate the School of Osteopathic Medicine transferred to Rowan University from the University of Medicine and Dentistry of New Jersey by The New Jersey Medical and Health Sciences Education Restructuring Act; 2) changes in the governance structure of the University to include a joint board of governors for health sciences for Rutgers-Camden and Rowan University; 3) the offering of the PhD in Cell Biology, provisionally, pending approval by the Secretary of Higher Education of the State of New Jersey, and the offering of the DO degree; and 4) the additional location at One Medical Center Drive, Stratford, NJ 08084. To remind the institution that the Commission requested that the Periodic Review Report (PRR), due June 1, 2014, should document steps taken to effectively integrate the Cooper Medical School of Rowan University into the institution's planning, assessment, and resource allocation processes. To further request that the PRR document the implementation of the transfer of the School of Osteopathic Medicine to Rowan University, the impact of finances on institutional operations, and the further development and implementation of the joint governance structure for health sciences.

**Brief History Since Last Comprehensive Evaluation:**

June 25, 2009: To reaffirm accreditation. The Periodic Review Report is due June 1, 2014.

June 25, 2009: To thank the institution for receiving the Commission's representative and to affirm the inclusion of the additional location at Camden County College, College Drive, Blackwood, New Jersey 08012, within the scope of the institution's accreditation.

January 3, 2012: To acknowledge receipt of the substantive change request and to (1) include the medical doctor (M.D.) degree within the scope of the institution's accreditation and (2) include provisionally the additional location at Cooper Medical School of Rowan University at Ferry Terminal Building, Two Aquarium Drive, Suite 305, Camden, New Jersey 08103 within the scope of the institution's accreditation pending a site visit within six months of commencing operations at the site. The Commission requires written notification within thirty days of the commencement of operations at the additional location. In the event that operations at the additional location do not commence within one calendar year from the approval of this action, approval will lapse. To request that the Periodic Review Report, due June 1, 2014, document steps taken to effectively integrate the medical school into the institution's planning, assessment, and resource allocation processes.

**Next Self-Study Evaluation:** 2018 - 2019

**Next Periodic Review Report:** 2014

**Date Printed:** October 16, 2013

## **DEFINITIONS**

**Branch Campus** - A location of an institution that is geographically apart and independent of the main campus of the institution. The location is independent if the location: offers courses in educational programs leading to a degree, certificate, or other recognized educational credential; has its own faculty and administrative or supervisory organization; and has its own budgetary and hiring authority.

**Additional Location** - A location, other than a branch campus, that is geographically apart from the main campus and at which the institution offers at least 50 percent of an educational program. **ANYA** ("Approved but Not Yet Active") indicates that the location is included within the scope of accreditation but has not yet begun to offer courses. This designation is removed after the Commission receives notification that courses have begun at this location.

**Other Instructional Sites** - A location, other than a branch campus or additional location, at which the institution offers one or more courses for credit.

**Distance Education Programs** - Yes or No indicates whether or not the institution has been approved to offer one or more degree or certificate/diploma programs for which students could meet 50% or more of their requirements by taking distance education courses.

## **EXPLANATION OF COMMISSION ACTIONS**

An institution's accreditation continues unless it is explicitly suspended or removed. In addition to reviewing the institution's accreditation status at least every 5 years, actions are taken for substantive changes (such as a new

degree or geographic site, or a change of ownership) or when other events occur that require review for continued compliance. Any type of report or visit required by the Commission is reviewed and voted on by the Commission after it is completed.

In increasing order of seriousness, a report by an institution to the Commission may be accepted, acknowledged, or rejected.

### **Levels of Actions:**

Grant or Re-Affirm Accreditation without follow-up

Defer a decision on initial accreditation: The institution shows promise but the evaluation team has identified issues of concern and recommends that the institution be given a specified time period to address those concerns.

Postpone a decision on (reaffirmation of) accreditation: The Commission has determined that there is insufficient information to substantiate institutional compliance with one or more standards.

Continue accreditation: A delay of up to one year may be granted to ensure a current and accurate representation of the institution or in the event of circumstances beyond the institution's control (natural disaster, U.S. State Department travel warnings, etc.)

Recommendations to be addressed in the next Periodic Review Report: Suggestions for improvement are given, but no follow-up is needed for compliance.

Supplemental Information Report: This is required when a decision is postponed and are intended only to allow the institution to provide further information, not to give the institution time to formulate plans or initiate remedial action.

Progress report: The Commission needs assurance that the institution is carrying out activities that were planned or were being implemented at the time of a report or on-site visit.

Monitoring report: There is a potential for the institution to become non-compliant with MSCHE standards; issues are more complex or more numerous; or issues require a substantive, detailed report. A visit may or may not be required.

Warning: The Commission acts to Warn an institution that its accreditation may be in jeopardy when the institution is not in compliance with one or more Commission standards and a follow-up report, called a monitoring report, is required to demonstrate that the institution has made appropriate improvements to bring itself into compliance. Warning indicates that the Commission believes that, although the institution is out of compliance, the institution has the capacity to make appropriate improvements within a reasonable period of time and the institution has the capacity to sustain itself in the long term.

Probation: The Commission places an institution on Probation when, in the Commission's judgment, the institution is not in compliance with one or more Commission standards and that the non-compliance is sufficiently serious, extensive, or acute that it raises concern about one or more of the following:

1. the adequacy of the education provided by the institution;
2. the institution's capacity to make appropriate improvements in a timely fashion; or

3. the institution's capacity to sustain itself in the long term.

Probation is often, but need not always be, preceded by an action of Warning or Postponement. If the Commission had previously postponed a decision or placed the institution on Warning, the Commission may place the institution on Probation if it determines that the institution has failed to address satisfactorily the Commission's concerns in the prior action of postponement or warning regarding compliance with Commission standards. This action is accompanied by a request for a monitoring report, and a special visit follows. Probation may, but need not always, precede an action of Show Cause.

Suspend accreditation: Accreditation has been Continued for one year and an appropriate evaluation is not possible. This is a procedural action that would result in Removal of Accreditation if accreditation cannot be reaffirmed within the period of suspension.

Show cause why the institution's accreditation should not be removed: The institution is required to present its case for accreditation by means of a substantive report and/or an on-site evaluation. A "Public Disclosure Statement" is issued by the Commission.

Remove accreditation. If the institution appeals this action, its accreditation remains in effect until the appeal is completed.

Other actions are described in the Commission policy, "Range of Commission Actions on Accreditation."

### **Other Accreditations**

Association for Childhood Education International  
American Council on the Teaching of Foreign Languages  
Council for Exceptional Children  
Educational Leadership Constituent Council  
International Reading Association  
National Association for the Education of Young Children  
National Association of School Psychologists  
National Association for Sport and Physical Education  
National Council for the Social Studies  
National Council of Teachers of English  
National Council of Teachers of Mathematics  
National Science Teachers Association  
Teachers of English to Speakers of Other Languages  
National Council for Accreditation of Teacher Education  
The Association to Advance Collegiate Schools of Business (AACSB)  
Accreditation Board for Engineering and Technology (ABET)  
American Association of Colleges of Nursing Commission on Collegiate Nursing Education

## **Rowan University**

## **Section A. Accreditation Status**

American Institute of Physics

American Chemical Society for Chemistry

Commission on Collegiate Nursing Education

National Association of Schools of Art and Design Commission on Accreditation

National Association of Schools of Music, Commission on Accreditation

National Association of Schools of Theatre, Commission on Accreditation

National Association of Schools of Dance Commission on Accreditation



<b>Rowan University</b>					
<b>Table II.B.1:</b>					
<b>Undergraduate Enrollment by Attendance Status, Fall 2012</b>					
<u>Full-time</u>		<u>Part-time</u>		<u>Total</u>	
<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>		
9,254	86.3%	1,468	13.7%	10,722	
Source: IPEDS Fall Enrollment Survey					

<b>Rowan University</b>					
<b>Table II.B.2:</b>					
<b>Graduate Enrollment by Attendance Status, Fall 2012</b>					
<u>Full-time</u>		<u>Part-time</u>		<u>Total</u>	
<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>		
351	24.0%	1,110	76.0%	1,461	
Source: IPEDS Fall Enrollment Survey					

<b>Rowan University</b>			
<b>Table II.B.4:</b>			
<b>Unduplicated Enrollment, FY 2012</b>			
	<b>Headcount</b>		
	<b><u>Enrollment</u></b>	<b><u>Credit Hours</u></b>	<b><u>FTE</u></b>
Undergraduate	11,645	280,268	9,342
Graduate	1,926	21,297	887
<b>TOTAL</b>	<b>13,571</b>	<b>301,565</b>	<b>10,230</b>
Source: IPEDS 12-Month Enrollment Survey			

Section C. Characteristics of Undergraduate Students

Rowan University												
Table I.C.1:												
Mean Math, Reading and Writing SAT Scores for First-Time Freshmen, by Admission Status and Overall, Fall 2012												
	Full-Time Students						Part-Time Students					
	Math	N	Reading	N	Writing	N	Math	N	Reading	N	Writing	N
Regular Admits	607.7	886	571.5	886	559.6	886						
EOF Admits	449.0	122	422.6	122	427.4	121						
Special Admits	513.8	420	482.3	420	493.2	420	490.0	1	480.0	1	480.0	1
All Admits	566.5	1,428	532.5	1,428	528.9	1,427	490.0	1	480.0	1	480.0	1
Missing Scores		35		35		36		2		2		2

Source: SURE Fall Enrollment file

Rowan University			
<u>I.C.2 ENROLLMENT IN REMEDIATION COURSES</u>			
Total Number of Undergraduate Students Enrolled in Fall 2012			
<u>Total Undergraduate Enrollment</u>	<u>Number of Students Enrolled in One or More Remedial Courses</u>	<u>% of Total</u>	
10,722	376	3.5%	
Total number of First-time, Full-time (FTFT) students enrolled in remediation in Fall 2012			
<u>Total Number of FTFT Students</u>	<u>Number of FTFT Students Enrolled in One or More Remedial Courses</u>	<u>Percent of FTFT Enrolled in One or More Remedial Course</u>	
1,496	295	19.7%	
First-time, Full-time students (FTFT) enrolled in remediation in Fall 2012 by subject area			
<u>Subject Area</u>	<u>Number of FTFT Enrolled In:</u>	<u>Percent of all FTFT Enrolled In:</u>	
Computation	0	0.0%	
Algebra	156	10.4%	
Reading	30	2.0%	
Writing	109	7.3%	
English	0	0.0%	

Section C. Characteristics of Undergraduate Students

Rowan University																
Table ILC.3.a																
Undergraduate Enrollment by Race/Ethnicity, Fall 2012																
	<u>White</u>		<u>Black</u>		<u>Hispanic</u>		<u>Asian*</u>		<u>American Ind.</u>		<u>Alien</u>		<u>Race Unknown*</u>		<u>Total</u>	
	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>
Full-time	6,993	75.6%	742	8.0%	833	9.0%	309	3.3%	13	0.1%	60	0.6%	304	3.3%	9,254	100%
Part-time	1,052	71.7%	159	10.8%	114	7.8%	51	3.5%	5	0.3%	13	0.9%	74	5.0%	1,468	100%
Total	8,045	75.0%	901	8.4%	947	8.8%	360	3.4%	18	0.2%	73	0.7%	378	3.5%	10,722	100%

\* Note: Asian includes Pacific Islanders and Unknown includes 2 or More Races.

Table ILC.3.b															
Undergraduate Enrollment by Sex, Fall 2012															
<u>Full-time</u>					<u>Part-time</u>					<u>Total</u>					
<u>Male</u>	<u>Pct</u>	<u>Female</u>	<u>Pct</u>	<u>Total</u>	<u>Male</u>	<u>Pct</u>	<u>Female</u>	<u>Pct</u>	<u>Total</u>	<u>Male</u>	<u>Pct</u>	<u>Female</u>	<u>Pct</u>	<u>Total</u>	
4,775	51.6%	4,479	48.4%	9,254	526	35.8%	942	64.2%	1,468	5,301	49.4%	5,421	50.6%	10,722	

Table ILC.3.c													
Undergraduate Enrollment by Age, Fall 2012													
		<u>LT 18</u>	<u>18-19</u>	<u>20-21</u>	<u>22-24</u>	<u>25-29</u>	<u>30-34</u>	<u>35-39</u>	<u>40-49</u>	<u>50-64</u>	<u>65+</u>	<u>Unknown</u>	<u>Total</u>
Full-time	Num	14	2,564	3,715	2,341	396	107	50	52	13	2	0	9,254
	Pct	0.2%	27.7%	40.1%	25.3%	4.3%	1.2%	0.5%	0.6%	0.1%	0.0%	0.0%	100.0%
Part-time	Num	15	24	98	459	282	141	106	198	130	15	0	1,468
	Pct	1.0%	1.6%	6.7%	31.3%	19.2%	9.6%	7.2%	13.5%	8.9%	1.0%	0.0%	100.0%
Total	Num	29	2,588	3,813	2,800	678	248	156	250	143	17	0	10,722
	Pct	0.3%	24.1%	35.6%	26.1%	6.3%	2.3%	1.5%	2.3%	1.3%	0.2%	0.0%	100.0%

<b>Rowan University</b>				
<b>Table II.C.4:</b>				
<b>Financial Aid from Federal, State &amp; Institution-Funded Programs, AY 2011-12</b>				
		<u><b>Recipients</b></u>	<u><b>Dollars(\$)</b></u>	<u><b>\$/Recipient</b></u>
<b><u>FEDERAL PROGRAMS</u></b>				
Pell Grants		3,391	13,094,000	3,861.40
College Work Study		580	894,000	1,541.38
Perkins Loans		0	0	--
SEOG		2,400	568,000	236.67
PLUS Loans		1,649	20,733,000	12,573.07
Stafford Loans (Subsidized)		5,354	23,072,000	4,309.30
Stafford Loans (Unsubsidized)		5,791	22,782,000	3,934.04
SMART & ACG or other		38	150,000	3,947.37
<b><u>STATE PROGRAMS</u></b>				
Tuition Aid Grants (TAG)		2,379	11,528,000	4,845.73
Educational Opportunity Fund (I		545	656,000	1,203.67
Outstanding Scholars (OSRP)		0	0	--
Distinguished Scholars		111	101,000	909.91
Urban Scholars		66	57,000	863.64
NJ STARS		332	919,000	2,768.07
NJCLASS Loans		616	7,790,000	12,646.10
<b><u>INSTITUTIONAL PROGRAMS</u></b>				
Grants/Scholarships		2,144	8,699,000	4,057.37
Loans		0	0	--
Source: NJIPEDS Form #41 Student Financial Aid Report				

<b>Rowan University</b>				
<b>Table II.C.5</b>				
<b>Fall 2012 Full-time First-time Undergraduate Enrollment</b>				
<b>by State Residence</b>				
<b>State</b>	<b>Non-State</b>		<b>% State</b>	
<b><u>Residents</u></b>	<b><u>Residents</u></b>	<b><u>Total</u></b>	<b><u>Residents</u></b>	
1,447	50	1,497	96.7%	
Source: IPEDS Fall Enrollment Survey				

Rowan University														
Table II.D.1.a														
Four-, Five- and Six-Year Graduation Rates of Fall 2006 Full-time First-time Degree-Seeking Undergraduates by Race/Ethnicity														
	White		Black		Hispanic		Asian		Alien		Other *		Total	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Fall 2006 Cohort	725		45		54		13		9		12		858	
Graduates after 4 years	429	59.2%	14	31.1%	21	38.9%	5	38.5%	5	55.6%	7	58.3%	481	56.1%
Graduates after 5 years	552	76.1%	26	57.8%	32	59.3%	6	46.2%	7	77.8%	7	58.3%	630	73.4%
Graduates after 6 years	576	79.4%	28	62.2%	35	64.8%	8	61.5%	7	77.8%	7	58.3%	661	77.0%
Four-, Five- and Six-Year Graduation Rates of Fall 2006 Full-time First-time Non-Degree-Seeking Undergraduates by Race/Ethnicity														
	White		Black		Hispanic		Asian		Alien		Other *		Total	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Fall 2006 Cohort	206		67		62		17		2		6		360	
Graduates after 4 years	86	41.7%	9	13.4%	13	21.0%	6	35.3%	1	50.0%	0	0.0%	115	31.9%
Graduates after 5 years	134	65.0%	24	35.8%	25	40.3%	8	47.1%	1	50.0%	2	33.3%	194	53.9%
Graduates after 6 years	137	66.5%	28	41.8%	27	43.5%	8	47.1%	1	50.0%	4	66.7%	205	56.9%
Four-, Five- and Six-Year Graduation Rates of Fall 2006 Full-time First-time Undergraduates by Race/Ethnicity														
	White		Black		Hispanic		Asian		Alien		Other *		Total	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Fall 2006 Cohort	931		112		116		30		11		18		1,218	
Graduates after 4 years	515	55.3%	23	20.5%	34	29.3%	11	36.7%	6	54.5%	7	38.9%	596	48.9%
Graduates after 5 years	686	73.7%	50	44.6%	57	49.1%	14	46.7%	8	72.7%	9	50.0%	824	67.7%
Graduates after 6 years	713	76.6%	56	50.0%	62	53.4%	16	53.3%	8	72.7%	11	61.1%	866	71.1%
* Other includes American Indians, Native Hawaiian & Pacific Islanders, 2 or More Races and Unknown.														
Source: IPEDS Graduation Rate data updated														

Rowan University					
Table II.D.2					
Third Semester Retention of First-time Undergraduates, Fall 2011 to Fall 2012					
<u>Full-Time</u>			<u>Part-Time</u>		
Fall 2011	Retained	Retention	Fall 2011	Retained	Retention
First-Time Undergraduates	in Fall 2012		First-Time Undergraduates	in Fall 2012	
		Rate			Rate
1,565	1,333	85.2%	8	6	75.0%
SOURCE: IPEDS Fall Enrollment Survey, Part E					

Rowan University																
Table I.E.1:																
Full-Time Faculty by Race/Ethnicity, Sex, Tenure Status and Academic Rank, Fall 2012																
	White		Black		Hispanic		Asian*		American Ind.		Alien		Race Unknown*		Total	
	Men	Wom	Men	Wom	Men	Wom	Men	Wom	Men	Wom	Men	Wom	Men	Wom	Men	Wom
<b>Tenured</b>																
Professors	39	24	6	0	3	2	14	5	0	0	0	0	1	2	63	33
Associate Prof.	41	35	6	2	3	3	7	3	1	0	0	0	0	2	58	45
Assistant Prof.	19	27	5	2	1	0	0	2	0	0	0	1	1	0	26	32
All Others	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
TOTAL	99	87	17	4	7	5	21	10	1	0	0	1	2	4	147	111
<b>Without Tenure</b>																
Professors	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Associate Prof.	3	3	0	3	0	0	1	1	0	0	0	0	0	0	4	7
Assistant Prof.	5	6	0	0	0	0	0	1	0	0	1	0	0	0	6	7
All Others	2	0	0	0	0	0	0	0	0	0	0	2	0	0	2	2
TOTAL	11	9	0	3	0	0	1	2	0	0	1	2	0	0	13	16
<b>Total</b>																
Professors	40	24	6	0	3	2	14	5	0	0	0	0	1	2	64	33
Associate Prof.	44	38	6	5	3	3	8	4	1	0	0	0	0	2	62	52
Assistant Prof.	24	33	5	2	1	0	0	3	0	0	1	1	1	0	32	39
All Others	2	1	0	0	0	0	0	0	0	0	0	2	0	0	2	3
TOTAL	110	96	17	7	7	5	22	12	1	0	1	3	2	4	160	127
Source: IPEDS Human Resources Survey																
* Note: Asian includes Pacific Islanders and Unknown includes 2 or More Races.																

Rowan University						
<b>I.E.2 Percentage of Course Sections Taught by Full-time Faculty</b>						
<b>Fall 2012</b>						
Total Number of Course Sections	Taught by Full-time Faculty		Taught by Part-time Faculty		Taught by Others*	
	Number	Percent	Number	Percent	Number	Percent
2791	1348	48.3%	1327	47.5%	116	4.2%
Note: Others includes Full-time Administrators and Teaching Assistants						



Rowan University					
Table II.E.3:					
Ratio of Full- to Part-time Faculty, Fall 2012					
<u>Full-time</u>		<u>Part-time</u>		<u>Total</u>	
<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>	<u>Num</u>	<u>Pct</u>
287	31.8%	615	68.2%	902	100.0%
Source: IPEDS Human Resources Survey					

<b>Rowan University</b>								
<b>II. F. GOVERNING BOARD CHARACTERISTICS</b>								
1. Race/Ethnicity and Gender of Governing Board								
	White	Black	Hispanic	Asian	American Indian	Non-Res Alien	Unknown	Total
Male	9		1					10
Female	4	1		1				6
Total	13	1	1	1				16
2. Members of the Board of Governors and/or Trustees								
Please list the governor's/trustee's name, name of the company/organization where they work, and their title at that company/organization. Do not use "Trustee," "Chairman," etc. (Example: John Doe, President, XYZ Company.) For retired governors/trustees, use "RETIRED."								
Name			Title			Affiliation		
Isabelita Marcelo Abele			President & CEO			US Lumber, Inc.		
Brenda Bacon			President & CEO			Brandywine Senior Living		
Chad Bruner			County Administrator			Gloucester County		
Keith Campbell			Chairman of the Board			Mannington Mills, Inc.		
Fred Graziano			Executive Vice President			TD Bank Financial Group		
James Kehoe			Business Manager			Plumbers & Pipefitters Local Union 322		
George Loesch			Senior Vice President, Sales and			Interstate General Media		
Martin McKernan, Jr.			Senior Partner			McKernan, McKernan & Godino		
Nick Petroni			Owner			Petroni & Associates		
Robert Poznek			Chief Financial Officer			Archway Programs, Inc.		
Helene Reed			Surrogate			Gloucester County Surrogate		
Linda Rohrer			President			Rohrer & Sayers Real Estate		
Lawrence Salva			SVP, Chief Accounting Officer,			Comcast Corp.		
Virginia Smith			Chair and Vice President			Inductotherm Corp.		
Jessica Healey			Student			Rowan University		
Julio Interiano			Student			Rowan University		
3. URL								
If your organization has a web site that includes information on your governing board, please report the URL.								
URL		<a href="http://www.rowan.edu/open/president/board/">http://www.rowan.edu/open/president/board/</a>						

## Rowan University

## Section G. Profile of the Institution

The University, which reorganized in 2012, includes colleges of Business, Communication & Creative Arts, Education, Engineering, Humanities & Social Sciences, Medicine, Performing Arts, Science & Mathematics, Graduate & Continuing Education and a School of Biomedical Sciences.

### Undergraduate Degree Programs

#### College of Business

BS, Accounting	BS, Entrepreneurship
BS, Finance	BS, Human Resource Management
BS, Management	BS, Marketing
BS, MIS	
BS, Business Administration (Supply Chain and Logistical Systems Specialization)	

#### College of Communication & Creative Arts

BA, Advertising	BA, Art
BFA, Studio Art: Graphic Design	BFA, Studio Art
BA, Communication Studies	BA, Journalism
BA, Public Relations	BA, Radio, TV, Film
BA, Writing Arts	BA, Art/BA, Education (K-12)

#### College of Education

BS, Athletic Training/Health and Exercise Science	BA, Early Childhood Education
BA, Elementary Education	BA, Health and Physical Education
BA, Health Promotion and Fitness Management	
BA, Subject Matter Education (Art, English, Spanish, Math, Music, Sciences, Social Studies)	

#### College of Engineering

BS, Chemical Engineering	BS, Civil and Environmental Engineering
BS, Electrical and Computer Engineering	BS, Mechanical Engineering

#### College of Humanities and Social Sciences

BA, Africana Studies	BA, American Studies
BA, Economics	BA, English
BA, History	
BA, Law and Justice	BA, Philosophy and Religion
BA, Political Science	BA, Sociology
BA, Applied Sociology	BA, Spanish
BA, Liberal Studies: Humanities and Social Studies	
BA, Geography and the Environment: Geography	
BS, Geography and the Environment: GIS	
BS, Geography and the Environment: Planning	

BA, Geography and the Environment: Environmental Studies  
Exploratory Studies (undeclared)

College of Performing Arts

BA, Music  
BA, Music: Jazz Studies  
BA, Theatre

BA, Music: Composition  
BA, Music: Performance

College of Science and Mathematics

BS, Biochemistry  
BS, Chemistry  
BA Liberal Studies: Math/Science  
BS, Math  
BA, Physics  
BA, Psychology

BS, Biology  
BS, Computer Science  
BA, Math  
RN to BSN, Nursing  
BS, Physics

**Graduate and Professional Degree Programs**

College of Business

Master of Business Administration (MBA)

College of Education

Ed.S., School Psychology  
MA, Counseling in Education Settings  
MA, School Administration  
MA, Special Education  
MA, Reading Education  
MST, Subject Matter Education  
M. Ed. Teacher Leadership

MA, School Psychology  
MA, Higher Ed (Administration)  
MA, Wellness and Lifestyle Management  
MA, Learning Disabilities  
MST, Elementary Education  
MST, Theatre Education  
Ed.D., Educational Leadership

College of Engineering

MS, Engineering

MS, Engineering Management

College of Humanities and Social Sciences

MA, Criminal Justice

MA, History

**Certificate Programs**

College of Education

Principal Preparation

Supervisor Certification

## **Rowan University**

School Psychologist  
Driver Ed Endorsement (licensure)  
Special Education  
Reading  
Teacher of Students with Disabilities (Post Bac)  
English as a Second Language  
Educational Technology

## **Section G. Profile of the Institution**

School Nursing (Post Bac)  
Learning Disabilities  
Autism Spectrum Disorders  
Reading/Writing Literacy  
Teacher of Reading (Post Bac)  
Teaching and Learning  
Bilingual/Bicultural Education Endorsement

### College of Engineering

Sustainable Engineering

### College of Humanities and Social Sciences

History

World History

### College of Performing Arts

MA, Music  
MA, Music: Jazz Studies  
MA, Conducting (choral, orchestral, wind)  
MST, Theatre Education

MA, Music: Composition  
MA, Music: Performance  
MA, Theatre: Arts Administration

Rowan University

**II.H MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES**

**R&D EXPENDITURES : YEAR 2012**

**Rowan**

	Fiscal Year 2012 Amount (\$)	Fiscal Year 2013 Amount (\$)
Federally Financed Academic R&D Expenditures	\$ 2,246,978	\$ 2,073,790
Institutionally Financed Academic R&D Expenditures	\$ 88,315	\$ 89,024
Total Academic R&D Expenditures	\$ 2,335,293	\$ 2,162,814

Note: Dollar amount as reported to the National Science Foundation (NSF) on Form #411 (*Survey of Research and Development Expenditures at Colleges and Universities*).

Source: Rowan University Office of Research and Sponsored Programs

<b>Rowan University</b>
<b>FY2013 Capital Improvements</b>
Description
Deferred maintenance for facilities
Repaving roads, parking lots, sidewalks
Fire and safety compliance upgrades
Landscape improvements to address storm water issues potentially affecting water quality
Storm and Sanitary Sewer Repairs
Windows replacement in Bole, Westby, and Linden Halls: replace aluminum and wood windows with energy efficient windows
Bole Hall renovation
Reconstruct Meditation Walk (has become hazardous)
Renovation of Westby Hall (Fine Arts building) to provide acceptable learning and working environment
Construction for Facilities Building
Security Card Access System

## From Normal to Extraordinary: The History of Rowan University

*“The residents’ show of support, along with the site’s natural beauty, convinced the selection committee that **Glassboro was the perfect location.**”*

Rowan University has evolved from its humble beginning in 1923 as a normal school, with a mission to train teachers for South Jersey classrooms, to a comprehensive public research university with a strong regional reputation.

In the early 1900s, many New Jersey teachers lacked proper training because of a shortage of schools in the state that provided such an education. To address the problem in South Jersey, the state decided to build a two-year training school for teachers, known then as a normal school.

The town of Glassboro was an early favorite because of its excellent rail system, harmonious blend of industry and agriculture, natural beauty and location in the heart of South Jersey. Several towns in the region competed to be the site of the new normal school because of the economic benefit and prestige such an institution would bring.

In 1917, to sway the decision in their favor, 107 residents of Glassboro raised more than \$7,000 to purchase 25 acres, which they offered to the state for free if the borough were selected as the site. The land tract included the Whitney mansion (now known as Hollybush) and carriage house. Before the purchase, the entire property belonged to the Whitney family, prominent owners of the Whitney Glass Works during the 1800s. This show of support, along with the site's

natural beauty, convinced the selection committee that Glassboro was the perfect location.



### A Strong Foundation

In September 1923, Glassboro Normal School opened with 236 students arriving by train to convene in the school's first building, now called Bunce Hall. Dr.

Jerohn Savitz, the institution's first president, expanded the curriculum as the training of teachers became more sophisticated.

Despite the rigors of the Depression, the program was expanded to four years in 1934, and in 1937 the school changed its name to New Jersey State Teachers College at Glassboro. The



college gained a national reputation as a leader in the field of reading education and physical therapy when it opened a clinic for children with reading disabilities in 1935 and added physical therapy for the handicapped in 1944. The college was one of the first in the country to recognize these needs and was in the forefront of the special education movement.

Rowan's second president, Dr. Edgar Bunce, created a junior college program in 1946 to serve World War II veterans taking advantage of the GI Bill.

In the 1950s, Dr. Thomas Robinson, the University's third president, expanded the curriculum, increased enrollment and added several buildings to the campus. In 1958, the school's name was changed to Glassboro State College to better reflect its mission.



### **A Historic Summit**

The University received worldwide attention when it hosted a historic summit conference between President Lyndon Johnson and Soviet Premier Aleksei Kosygin in Hollybush. The

University was chosen because of its strategic location midway between Washington, D.C., and the United Nations building in New York City, where Kosygin was scheduled to speak. The meetings between the two leaders, held June 23-25, 1967, led to a thaw in the Cold War and eased world tensions.

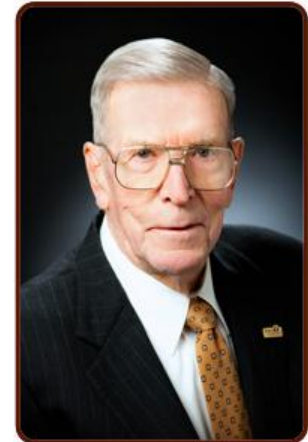
### **Rapid Growth to Serve Needs**

The University's fourth president, Dr. Mark Chamberlain, guided the college through its next phase of growth as enrollment doubled and the college became a multi-purpose institution. As new majors and a Business Administration Division were added, the four divisions grew into schools and a board of trustees was formed. In 1969, the University opened a campus in Camden to expand its educational services. With a 1978 Division III National Championship in baseball, the first of 11 national championships for the institution, the athletic program established itself as one of the premier athletic programs in the country.

The college's fifth president, Dr. Herman James, assumed the leadership of the institution in 1984. Under his direction, Rowan expanded by establishing the first doctoral program among the state's public institutions and adding the Colleges of Engineering and Communication. Dr. James also was responsible for the construction of Campbell Library, the Student Recreation Center and Rowan Hall.

### **A Transformative Gift**

In July 1992, industrialist Henry Rowan and his wife, Betty, donated \$100 million to the institution, then the largest gift ever given to a public college or university in the history of higher education. Later that year, the school changed its name to Rowan College of New Jersey to recognize its benefactors' generosity. The Rowans' only request was that a College of Engineering be created with a curriculum that would address the shortcomings of engineering education at that time.



The college achieved University status in 1997 and changed its name to Rowan University under Dr. James' leadership. The College of Engineering quickly earned national accolades for its successful new curriculum.

Dr. Donald J. Farish was appointed as the sixth president in July 1998. Under his leadership, the University implemented an aggressive improvement plan that addressed academic and student support initiatives as well as campus construction and renovation projects.

Major construction projects included the University townhouses; Science Hall; Education Hall; and the Samuel H. Jones Innovation Center, the first building of the South Jersey Technology Park at Rowan University.

During his tenure, the University also entered into a public-private partnership that led to the construction of Rowan Boulevard, a \$300 million, mixed-use redevelopment project that links the campus with Glassboro's historic downtown. The corridor is home to more than 1,300 students and a Barnes & Noble collegiate superstore.

### **A Broader Mission**

During this period, Cooper Medical School of Rowan University—the first new medical school in New Jersey in more than 35 years and the first-ever M.D.-granting four-year program in South Jersey—was developed in partnership with Cooper University Health Care.

The medical school welcomed its first class in the summer of 2012 into a new, six-story building adjacent to Cooper University Hospital in Camden. Close to 3,000 students applied for 50 spots in the medical school's charter class.

The Board of Trustees named then-Provost Dr. Ali Houshmand as interim president in July 2011 and then the University's seventh president in June of 2012.

As provost, he established the College of Graduate and Continuing Education and started Rowan's online education program. As president, he dramatically reduced institutional expenses and increased revenue while expanding enrollment and academic programs.

In 2012, several of the colleges were restructured and schools were created—Colleges of Business, Communication & Creative Arts, Education, Engineering, Humanities & Social Sciences, Performing Arts, Science & Mathematics and the School of Biomedical Sciences and Cooper Medical School of Rowan University.

### **N.J. Medical & Health Sciences Education Restructuring Act**

On July 1, 2013, Rowan again changed dramatically when the New Jersey Medical and Health Sciences Education Restructuring Act went into effect. The Restructuring Act designated Rowan as the New Jersey's second comprehensive public research institution, transferred the University of Medicine and Dentistry of New Jersey's School of Osteopathic Medicine to Rowan and partnered Rowan with Rutgers-Camden to create a College of Health Sciences in the City of Camden.

Rowan became the second institution in the nation to have both a D.O.-granting medical school (RowanSOM) and an M.D.-granting medical school (Cooper Medical School of Rowan University). The transfer of programs also led to the creation of the Graduate School of Biomedical Sciences and gave Rowan its third campus—Glassboro, Camden and Stratford, N.J.

### **Recognized Nationally**

Rowan has attracted the attention of national organizations that evaluate colleges and universities. *U.S. News & World Report* ranks Rowan University 19th of Northern Regional Universities and third among the public institutions in the category. The College of Engineering is ranked 32nd nationally among master's level programs and the Chemical Engineering program is ranked third.

The Princeton Review included Rowan in its latest edition "The Best Northeastern Colleges" and included the Rohrer College of Business in its edition of the "Best 296 Business Schools" from among more than 1,800 business schools.

The University has received 13 awards for green initiatives since 2007. Most recently, the U.S. EPA named the University a "Top Green Power Purchaser" in its athletic conference and The Princeton Review listed it in its "Guide to 322 Green Colleges."

### **Numerous Opportunities**

Today, Rowan's nearly 14,000 students can select from 57 bachelor's, 46 master's, and four doctoral degree programs in colleges and schools across four campuses. The University is one of only 56 institutions in the country with accredited programs in business, education, engineering and medicine.

From the modest normal school begun 90 years ago, Rowan University has become an extraordinary comprehensive institution that has improved the quality of life for the citizens of New Jersey and the surrounding states.

(Updated July 2013)